

MEMO Editor Report January 2019

The last 2 MEMOS (Fall 2018 and Winter 2018) were 80 and 64 pages each, with approximately 12 pages of standing content. The Fall 2018 issue was 88 pages contained 20 articles, including the June 2018 board meeting minutes, new judge article, Volunteer of the Year article, article honoring long-time judges, National Champions and runners-up, and 12 show results including the convention results. The Winter issue was 72 pages, contained 9 articles, including the new directors and VRDs and 17 show results.

The Spring 2019 issue will have the PGCHs, MCHs and Platinum wethers, Youth Scholarship application, Convention ad, and Director nomination form.

The Convention issue special color ads was very successful, best ever response. Twenty color ads totaled \$650.00, and 9 renewals/new ads totaled \$1260.00

Show results are being submitted reasonably well and reasonably on time. I want to remind show chairs that I will prepare show results for a fee. At least 2 clubs are now making use of this service.

I would still like to get the back cover advertising space sold. It is \$125.00 issue/\$450.00 year. The First and Last Page ad space is also available at \$90.00 issue/\$325.00 yr. Remember the first and last page spaces could be shared.

Dr. Jay and the HER committee have approved a number of articles and always respond quickly. I will have more Goat World articles to submit too.

I would like to encourage the Youth and PR committees especially, and really all committees to submit an article for every issue. I am still wanting to have access to the scholarship essays and bios that are submitted by all of the youth for possible inclusion in MEMO. I would like to see the Youth Scholarship applications being submitted in digital form to make it easier for the NPGA to use the materials submitted. At this time the scholarship application is only accepted as a hard copy. Really, we are missing out by not using the youth scholarship submissions.

Show Results have been submitted for the website and are up to date.

I am not planning to attend this year's convention.

Respectfully submitted,

Maggie Leman