

## NPGA Public Relations Report November 2018

### **Committee Members:**

Chair: Tracy Carter 01/21  
Region: 1 Jerrod Alcaida 01/21  
3 Gina Miller 01/19  
4 Gail Brinkley 06/19  
5 Michele Neckermann 01/19  
6 Tamela Bartels-Polanin 02/20  
7 Heather Vernon 01/19  
7 Carlo DeVargos 01/19  
8 Darren Watkins 05/20

The Public Relations committee is continuing to spread the word about the NPGA. We continue to have inquiries from 4H Leaders, Student Ag days and other organizations wanting banners and information for their shows. We have a draft layout/design for a banner that we are finalizing. The hope is over time for each director and each PR committee member to have a banner to display at shows and other events.

We continue to work as a committee to get advertisement in Magazines for a swap in the memo, but to date we unfortunately have had no one interested.

The NPGA Information Portal has been successful since its creation in June 2016. This is a stepping stone for getting NPGA reflected in Social Media in a positive light.

Reminder of the NPGA Public Relations email account. [NPGAPR@gmail.com](mailto:NPGAPR@gmail.com)

The current balance for Public Relations is \$350. No additional funds are requested now. Funds will be spent on items below.

Fliers for 4H Leaders to distribute at shows

Startup of Banner Sales

Reproduction of Youth packets

I have also been interviewed by local TV stations at club shows. I feel this is a great way to get the NPGA recognized in areas that we hold shows. There is no charge to clubs for this. I have also advertised shows in the local newspaper.

The most exciting item to report continues to be the live feed from convention. These feeds have been done the last two years and have been very appreciated by our NPGA members who couldn't be there in person. I also have done this from local shows during showmanship. I encourage members to do these live feeds during fun events at their shows.

Respectfully submitted,  
Tracy Carter Public Relations Chair