

NPGA Public Relations Report
April 2019

Committee Members:

Chair: Tracy Carter 01/21

Region: 1	Karen Crawford	01/21
2	JT Struthers	01/21
3	Pam Beuder	01/21
4	Gail Brinkley	06/19
6	Madyson Hepner	01/21
6	Tamela Bartels-Polanin	02/20
7	Carrie Vezina	01/21
8	Darren Watkins	05/20

The Public Relations committee is continuing to spread the word about the NPGA. We continue to have inquiries from 4H Leaders, Student Ag days and other organizations wanting banners and information for their shows. We have a draft layout/design for a banner that we will be reviewing as with the new committee members.

We continue to work as a committee to get advertisement in Magazines for a swap in the memo, but to date we unfortunately have had no one take us up.

The NPGA Information Portal has been successful since its creation in June 2016. This is a stepping stone for getting NPGA reflected in Social Media in a positive light. Since the latest changes in settings, consistency on posts that are approved has improved.

Reminder of the NPGA Public Relations email account. NPGAPR@gmail.com

The current balance for Public Relations is \$350. No additional funds are requested now. Funds will be spent on items below.

Fliers for 4H Leaders to distribute at shows
Startup of Banner Sales
Reproduction of Youth packets

I have also been interviewed by local TV stations at club shows. I feel this is a great way to get the NPGA recognized in areas that we hold shows. There is no charge to clubs for this. I have also advertised shows in the local newspaper.

The quarterly Facebook contest continues to receive lots of activity.

Respectfully submitted,

Tracy Carter
Public Relations Chair